SC ECHO Evaluation: Data and Sustainability

ECHO Meeting
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How are data related to sustainability?

• Data can help you make decisions about what should and should not be sustained.

• Data can provide evidence that your interventions have contributed positively to your community.

• Having data shows your commitment to monitoring implementation and outcomes which may be viewed favorably by a potential funding source.
What are you trying to sustain…and what data do you need to support it?

<table>
<thead>
<tr>
<th>Types of Data</th>
<th>Value of the Data</th>
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<tbody>
<tr>
<td>Coalition Capacity Checklist</td>
<td>Shows the strengths of your coalition and areas you have identified for improvement</td>
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<tr>
<td>Implementation Data (e.g., IMPACT, EPS Reporting System, outputs in your MIS sheets)</td>
<td>Demonstrates your history of implementation</td>
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<td>Fidelity Data</td>
<td>Demonstrates your history of high quality implementation and your dedication to monitoring implementation quality</td>
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<td>Pre-Post Data</td>
<td>Indicates evidence of targeted changes associated with your strategies; demonstrates your interest in and ability to monitor outcomes among program participants</td>
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<td>Community Outcomes (e.g., CTC, crash data, ED visits, deaths)</td>
<td>Identifies your community’s needs; demonstrates your ability to access data; positive trends associated with your strategies can show how your efforts may be contributing to desirable changes in your community</td>
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Know Your Audience

• Grant Funder
  – Know their priority issues
  – Know their data requirements

• Community Partners (e.g., you want to local law enforcement to sustain checkpoints as part of their standard practices)
  – Use your enforcement and crash data to demonstrate how enhanced efforts contributed to reductions in DUI crashes (or percent of crashes that were DUIs)
Tell Your Story: Impaired Driving Story

• Coalition/agency has a high degree of capacity

• Community is implementing:
  – Saturation patrols (provide numbers)
  – Safety checkpoints (provide numbers)
  – Prescriber education
  – Routine enforcement (provide numbers)
  – Media campaigns about risks associated with impaired driving (provide numbers)

• Community is experiencing:
  – Increases in the rates of citations/arrests
  – Decreases in DUI crashes
Tell Your Story: Rx Drug Story

• Coalition/agency has a high degree of capacity

• Community is implementing:
  – Prescriber education (provide numbers)
  – Consumer education about, and tools for, safe storage and disposal (provide numbers)
  – Media campaigns about risks associated with nonmedical use of Rx drugs (provide #s)

• Community is experiencing:
  – Reductions in number of pills prescribed (with exceptions)
  – Increases in number of people with safe disposal kits
  – Reductions in prescription drug-related deaths (increases in heroin and fentanyl)
Contact Us!

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