

# Radio Ad

## South Carolina Department of Alcohol and Other Drug Abuse Services Statewide Radio :60

TEENAGERS LOVE TO PARTY – ESPECIALLY DURING FOOTBALL SEASON. OFTEN ALCOHOL IS INVOLVED. SOME PARENTS THINK THAT HOSTING THEIR TEENAGER’S PARTY IN THE HOME WILL KEEP THE KIDS OUT OF TROUBLE. WE KNOW YOUR INTENTIONS ARE GOOD. YOU MAY NOT UNDERSTAND THAT IT’S ILLEGAL, UNSAFE AND UNHEALTHY FOR ANYONE UNDER AGE 21 TO DRINK ALCOHOL. DID YOU KNOW THAT PARENTS WHO HOST LOSE THE MOST? HERE ARE THE FACTS: IF YOU MAKE ALCOHOL AVAILABLE AT TEEN PARTIES, YOU CAN BE PROSECUTED. IF YOU ALLOW TEEN DRINKING PARTIES IN YOUR HOME, YOU CAN BE SUED. SO PARENTS, PLEASE PROTECT YOURSELVES AND YOUR KIDS – DON’T BE A PARTY TO TEENAGE DRINKING. DO YOUR PART TO MAKE THIS FOOTBALL SEASON SAFE FOR EVERYBODY. THIS PROGRAM IS SPONSORED BY THE SOUTH CAROLINA DEPARTMENT OF ALCOHOL AND OTHER DRUG ABUSE SERVICES AND CREATED BY THE DRUG-FREE ACTION ALLIANCE.

\*\*\*Can change “football season” to “prom and graduation season”\*\*\*



South Carolina  
**DAODAS**

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Parents Who Host Lose the Most is an original program of the Drug-Free Action Alliance  
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